

## **FOR IMMEDIATE RELEASE**

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### **Rosenblatt Stadium Memorabilia Up for Grabs**

**Omaha, Neb. – June 13, 2011** – The Omaha Zoo Foundation announced today that it will hold an auction to sell memorabilia items from Rosenblatt Stadium, allowing the public to own a part of the Rosenblatt legacy. The Omaha Zoo Foundation took ownership of Rosenblatt Stadium on June 9, 2011. The live auction, presented by Auction Solutions, will take place on Thursday, June 23, 2011 at 9:00 a.m. CDT on the southwest side of Rosenblatt Stadium. Live online bidding provided exclusively by Proxibid will commence at that time. Auction registration and pre-bidding are already available via [www.rosenblattauction.com](http://www.rosenblattauction.com) or [www.proxibid.com/rosenblatt](http://www.proxibid.com/rosenblatt). All proceeds will benefit Omaha's Henry Doorly Zoo Infield at the Zoo Legacy Project, which will immortalize the history of the Crown Jewel of college baseball.

Rosenblatt Stadium opened in 1948 and has been host to several minor league baseball teams, most recently the Omaha Royals, which played at Rosenblatt from 1969-2010. Most notably, Rosenblatt Stadium was home to the College World Series® (CWS) for 60 years. The final CWS game at Rosenblatt was played on June 29, 2010.

"Rosenblatt Stadium is a sports icon in itself," said Calvin Sisson, Executive Director of the Omaha Zoo Foundation. "We are thrilled to be able to share the stadium memorabilia with baseball and College World Series fans from across the country. Online bidding on Proxibid makes it possible for all fans from both near and far to own a true piece of Americana. All proceeds from this auction will benefit the Infield at the Zoo Legacy Project, a project that will create a beautiful outdoor public space to be enjoyed by future generations."

With a rich history steeped in tradition, Rosenblatt Stadium is host to a collection of college baseball memorabilia bidders won't find anywhere else. Anyone who has ever attended a CWS game, watched a game on TV, or is a baseball fan will want to log in and bid online at this live auction webcast. In all, more than 900 lots of memorabilia, including dugout seats, signage, bases, players' lockers and more will cross the auction block during this auction.

“Bringing this auction of Rosenblatt Stadium memorabilia to online global bidders is a terrific honor for the Proxibid team,” said Ryan Downs, President of Proxibid. “The Stadium and the Series are both important to our city, and we are proud to be able to share this experience with fans from across the globe. At the local level, we are equally excited to work with the Omaha Zoo Foundation to help raise awareness of the Infield at the Zoo Legacy Project.”

Pre-registration for the live auction will be available on Wednesday, June 22, 2011 from 10:00 a.m. until 2:00 p.m. CDT at Rosenblatt Stadium. Online bidders can view the auction catalog, register to bid and place pre-bids by visiting [www.rosenblattauction.com](http://www.rosenblattauction.com) or [www.proxibid.com/rosenblatt](http://www.proxibid.com/rosenblatt).

Rosenblatt Legacy Bricks – commemorative brick pavers from the Stadium – are also available for purchase from the Omaha Zoo Foundation or at Rosenblatt Stadium on auction day.

A media preview of selected auction items will take place Friday, June 17, 2011 from 9:30 a.m. until 10:30 a.m. CDT in front of Rosenblatt Stadium at 1202 Bert Murphy Avenue, Omaha, Neb. Opening remarks will begin at 9:30 a.m. Media credentials will be required for entrance.

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#### **About the Omaha Zoo Foundation**

The Omaha Zoo Foundation, a Nebraska 501 (c) 3 non-profit organization, was established in 1984 and supports the mission, research and programs benefitting Omaha’s Henry Doorly Zoo. Through the use of living exhibits of animals and plants, Omaha’s Zoo is dedicated to the preservation of the earth’s priceless biodiversity. It is our commitment to support, preserve and build upon this legacy for future generations. More information can be found at [www.omahazoofoundation.org](http://www.omahazoofoundation.org).

#### **About The Infield at the Zoo Project**

The Omaha Zoo Foundation acquired ownership of Rosenblatt Stadium for the redevelopment of the site to grow and improve the nationally acclaimed zoo. Omaha’s Henry Doorly Zoo will honor and immortalize the legacy of Rosenblatt through The Infield at the Zoo Legacy Project.

For decades, Rosenblatt Stadium has served as both the iconic and physical manifestation of baseball in the Omaha community. The history and fond memories of Rosenblatt will be commemorated as “The Infield at the Zoo.” It not only cements the past, but also creates a distinct connection with the future. Key features include the preservation of the original location of home plate, re-creation of the base paths, re-use of the original stadium seats, preservation of key site lines within the original stadium, and integration of the dugouts.

#### **About Proxibid**

Omaha-based Proxibid brings auctioneers and bidders together for a world-class online auction experience. Since 2002, the Company has worked with more than 2,500 auctioneers to bring more than 35,000 auctions to a global, online audience. With registered bidders from more than 190 countries, no other provider in the industry connects more buyers and sellers than Proxibid. The Company’s proprietary live Internet bidding service and Web site were developed by

auctioneers and industry-leading professionals to provide our bidders with the most user-friendly and comprehensive online auction experience possible.

Proxibid's customer service and support is unmatched in the industry. The company's toll-free support center is open before, during and after every live auction, and is staffed with bi-lingual auction specialists who assist both bidders and auctioneers. For more information about Proxibid, please visit us online at [www.proxibid.com](http://www.proxibid.com).